Main title of the Dissertation Proposal Abstract

Include your information, including name, university affiliation, name of dissertation supervisor, website address, and contact information: email address, mailing address, and phone numbers here.

Short Abstract (format of this heading: “Subtitle”)

The short abstract should have not more than 250 words. The abstract should be understandable by the general IS researcher who is not an expert in the topic area. The abstract should follow the “Abstract” style as presented here.

Keywords: One, Two, Three, Four.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* **Important information** \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

1. Dissertation Proposal Abstracts are limited to a maximum of 3000 words. The word limit includes all text (including title, abstract, keywords), figures, tables, references, and appendices.
2. Start the main body of the proposal abstract (i.e., the motivation section ) on the **FIRST** page; that is, right after the title and the short abstract .
3. Submission files must be in PDF format.

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# This is a Heading 1 Style Paragraph

Normal text…

Another text paragraph…

Format normal text paragraphs with the style “Basic text.” This is a complementary sentence. Here is a footnote[[1]](#footnote-2). References should use Harvard citation style. For example, Markus and Robey (1988) is an often-cited journal article. This is a reference to a book (Avison and Fitzgerald, 1995). A reference to a conference paper is Kude et al. (2014).

## This is a heading 2 style paragraph

Normal text…

### Third level headings are strongly discouraged but look like this

Normal text…

## Figure

The style for the figure is called “Caption.” The caption should always be placed below the figure.



Figure 1. Research model.

## Table

Tables should be titled like the example shows below; the style “caption” is also used for the table title.

The caption should always be placed below the table. The table may not extend the margins. The style for text in table cells is called “Table\_Text.” Some cells may need special alignment.

|  |  |  |
| --- | --- | --- |
| **Question** | **Average 1992** | **Average 1999** |
| 1 How do you regard... | 3.4 | 3.7 |
| 2 How do you... | 2.7 | 3.4 |
| 3 How do you... | 3.9 | 3.6 |

Table 1. Important table.

The references should look like below. The style is called “Reference.” The heading style is “Subtitle.”

References

Avison, D. E. and Fitzgerald, G. (1995). *Information systems development: Methodologies, techniques and tools*, 2nd Edition. London: McGraw-Hill.

Delfmann, P. (2007). *Adaptive Referenzmodellierung. Methodische Konzepte zur Konstruktion und Anwendung wiederverwendungsorientierter Informationsmodelle.* PhD thesis, University of Münster.

Geron, T. (2013). *Airbnb and the unstoppable rise of the share economy*. URL: http://www.forbes.com/sites/tomiogeron/2013/01/23/airbnb-and-the-unstoppable-rise-of-the-share-economy/ (visited on July 30, 2014).

Kude, T., Bick, S., Schmidt, C., and Heinzl, A. (2014). “Adaptation patterns in agile information systems development teams,” in:Avital, M., Leimeister, J. M., & Schultze, U. (eds.) *European Conference on Information Systems*, Tel Aviv, Israel.

Markus, M. L. and Robey, D. (1988). “Information technology and organizational change. Causal structure in theory and research,” *Management Science* 34 (5), 583-598.

Mendling, J. and Nüttgens, M. (2005). *EPC markup language (EPML) - An XML-based interchange format for event-driven process chains (EPC)*. Technical Report JM-2005-03-10, Vienna University of Economics and Business Administration.

1. Footnotes are not recommended; if used, they look like this. The style is “Footnote text.” [↑](#footnote-ref-2)